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29<sup>th</sup> November 2021

Dear Parent/Carer

**Year 4 – ‘Primary Enterprise’ Online Sales Project**

This year our special Year 4 Christmas Fayre will be held online, due to the weather!!



We are preparing a range of exciting products for our ‘Primary Enterprise’ education, which helps us to develop key skills for business, such as teamwork, effective communication, creativity, organisation and planning and financial literacy. We aim to select and create desirable products, which will satisfy our customers and also make us some money!

The profits earned from the online Christmas shop will be put towards a special school treat for the children in Year 4.

We plan to sell a variety of craft items chosen by the children themselves. The children will work in groups to select, advertise and promote their chosen products around school before selling them online to the other children and parents.

Please see details overleaf of our exciting Christmas crafts available to purchase. As we currently cannot accept cash, Swanland School PTA has offered use of their [Swanland School PTA Events page](#) where your order(s) can be placed and paid for. The deadline for these purchases is **11.00 am on Monday 6<sup>th</sup> December 2021.**

We will then be creating the products that have been ordered, which will be subject to availability. They will be delivered to the children in time for Christmas.

Thank you for your continued support.

Yours sincerely

Hannah Stephenson

Head Teacher

On Behalf of Year 4

# The Year 4 Christmas Shop

Please support us this year by ordering online at [Swanland School PTA Events page](#)

The deadline for these purchases is **11.00 am on Monday 6<sup>th</sup> December 2021.**

Items will be hand decorated by the children in Year 4 and are ideal for stocking fillers!

Please see below our exciting gift ideas that are available to order!



**Christmas Stocking,  
filled and decorated**  
£5.00



**Christmas Star (quite large)**  
£3.00



**Mini Christmas Stockings  
with a treat.**  
£1.50 each



**Swan Charm Bracelets**  
£3.00 each



**Ceramic Christmas Tree Decoration**  
£2.50



**Count Down to Christmas**  
£5.00



**Christmas Travel Mug**  
£6.50



**Snowman Sweet Filled Basket**  
£3.50



**Christmas Snow Globe**  
£3.00



**Ceramic Robin Tree Decoration**  
£2.50

*Thank you and have a very Merry Christmas!!!*